

# WANTED

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Sponsors for  
The 3<sup>rd</sup> Running of the



The 2021 Millarville Chuckwagon & Chariot Committee is excited to host the Alberta Professional Chuckwagon & Chariot Finals, on September 10<sup>th</sup> thru 12<sup>th</sup>, 2021, at the Millarville Racing & Agriculture Society. This event has been gaining more popularity since it's inaugural year of 2018.

Our Spectators are entertained for 1 evening and 2 days with adrenaline - filled Chariot & Chuckwagon Races, along with the always popular Mini Chuckwagon and Pack Horse Races. This year we are adding a Saturday night bull riding event, followed by a Cabaret in the new Arena.

We are currently seeking support for this event through sponsorship. This is truly a unique and fun filled way to promote your business and we need your partnership to ensure the weekend continues to be a fantastic event for our community!

Thank you for donating your time to consider one of the following sponsorship packages:

### **MAJOR SPONSOR GROUP - \$2000 (plus GST)**

- ***Entertainment Sponsor*** - 1 Opportunity for the entire weekend.
- ***Beer Garden Sponsor*** - 1 Opportunity for the entire weekend.
- ***Ambulance Sponsor*** - 1 Opportunity for the entire weekend.
- ***Chuckwagon Event Sponsor*** - 1 Opportunity for the entire weekend.
- ***Chariot Event Sponsor*** - 1 Opportunity for the entire weekend.
- ***Bull Riding Event Sponsor*** - 1 Opportunity for Saturday Evening.

#### **The Weekend Sponsor Packages Include:**

- ✓ 6 VIP Weekend Race Passes for you and your guests.
- ✓ 6 Passes for the Saturday night bull riding.
- ✓ 6 Cabaret Tickets (Saturday Evening).
- ✓ Grand Entry Sponsor Flag (if provided).
- ✓ Social Media Recognition.
- ✓ Exclusive Arena & Beer Garden Signage (if provided).
- ✓ Announcer Recognition.

## **INFIELD SIGNAGE SPONSOR GROUP - \$750 & \$500 (Plus GST)**

### **Infield Shoot Sponsor Package (\$750) Include:**

- ✓ Signage displayed on the *bucketing chute gates* for the entire weekend.
- ✓ 2 VIP Weekend Race Passes for you and your guests.
- ✓ 2 Saturday night bull riding Passes.
- ✓ 2 Cabaret Tickets (Saturday evening).
- ✓ Grand Entry Sponsor Flag (if provided).
- ✓ Social Media Recognition.
- ✓ Announcer Recognition.

### **Infield Fence Sponsor Package (\$500) Includes:**

- ✓ Signage displayed on the *infield fencing* for the entire weekend.
- ✓ 2 VIP Weekend Race Passes for you and your guests.
- ✓ Discounted pricing on the Saturday night bull riding.
- ✓ Discounted pricing on Cabaret Tickets (Saturday evening).
- ✓ Grand Entry Sponsor Flag (if provided).
- ✓ Social Media Recognition.
- ✓ Announcer Recognition.

## **SPECIALTY RACE SPONSOR GROUP - \$650 (Plus GST)**

- ***Packhorse Race Sponsor - 1 Opportunity for the entire weekend***
- ***Mini Chuckwagon Race Sponsor - 1 Opportunity for the entire weekend***

### **Specialty Race Sponsor Packages Include:**

- ✓ Pack Horse Buckle Presentation (Sunday).
- ✓ Announcer Recognition.
- ✓ Mini Chuckwagon Prize Presentation (Sunday).
- ✓ 2 Day Event Passes (Saturday & Sunday).
- ✓ Option of Purchasing Discounted Saturday Evening Cabaret Tickets (No Limit).
- ✓ Option of Purchasing Discounted Saturday Evening Bull Riding Tickets (No Limit).

## **Personalized Sponsor Package - Your Desired Amount (Plus GST)**

- *You let us know how much you would be willing to sponsor.*
- *We can discuss what options you will receive for your sponsorship dollars.*

## **TARP SPONSOR GROUP - \$750 Minimum (Plus GST)**

- *Online Auction from June 15<sup>th</sup> to the 30<sup>th</sup> .*
- *20% of the tarp monies collected, goes to support this event.*
- *The sponsor is responsible for having their tarp created. We can share a recommended print business to have this completed.*
- *If you miss the auction, please contact John Lohnes at the information found below for any drivers that are not purchased during the auction.*

For any questions, please contact John Lohnes 587.323.3207 or  
[john.lohnes@innovativegeomaticscop.com](mailto:john.lohnes@innovativegeomaticscop.com)

Company Name, Address & Contact: \_\_\_\_\_

\_\_\_\_\_

Sponsorship Group: \_\_\_\_\_

Sponsorship Type (i.e. Packhorse Sponsor): \_\_\_\_\_

***Please make cheques payable to: The Millarville Racing & Ag Society (MRAS)  
Address: PO Box 68, Millarville, AB, T0L 1K0.***